

Innovation Policy Statement

Furrer+Frey GB Ltd is Innovative and Dynamic, this is our motto as it is what we truly believe and continually strive for.

Innovation is the successful exploitation of new ideas, and those ideas are in both the products we design and in the way we deliver them. These ideas improve the way we do things and the things we make: the things that allow a business to remain competitive. Some ideas are small and iterative – evolutionary. Others can create an entire paradigm shift.

Evidence shows that businesses that have the awareness to continually create, evaluate and successfully exploit their new ideas are more likely to survive and prosper in the competitive environment we operate. This is why we want to innovate.

Innovation means we deliver value to customers, high quality jobs, better products, better services and ultimately grow and become more profitable.

We maintain and improve our innovation but having a culture of innovation. This is achieved through:

- 1) We ensure our policies and procedures encourage innovation,
- 2) We encourage our staff to be innovative and to come up with fresh ideas,
- 3) We actively look for work that will require innovation,
- 4) We keep our reporting lines short, and encourage decision making,
- 5) We have a spirit of collaboration to foster collaboration between ourselves, stakeholders, suppliers and clients.

Noel Dolphin

Director Furrer+Frey GB – Jan 14